

2020 PARTNER & SPONSORSHIP OPPORTUNITIES

TOGETHER WE CAN IMPROVE THE WELLBEING OF ALL MOTHERS

EVENT INFO

LOCATION

National Mall,
Washington D.C.

DATE & TIME

May 3, 2020
1:00 PM - 3:00 PM EST

EXPECTED ATTENDANCE

More than **2,000**
attendees

March For Moms is a non-partisan, 501(c)3 organization that advocates for the best possible health and well-being of all mothers.

For three years, we've organized a rally on the National Mall to promote a safer and more equitable American maternal health system. By spotlighting some of the extraordinary people working to find solutions to end maternal mortality, March for Moms strives to improve access to high quality and equitable care and broaden support for the challenges of early parenting for all families.

In 2019 March For Moms reached thousands of American families with our messages and videos in partnership with industry leaders such as Johnson & Johnson, United Healthcare, the American Academy of Family Physicians, and the Association of Women's Health, Obstetric and Neonatal Nurses. By continuing to raise awareness for this public health crisis, our goal is to build on our success by broadening our strategic partnerships.





In addition to the rally, March For Moms works across a broad coalition of consumers, families, professionals, policymakers, and industry representatives to align and amplify advocacy strategies and policy goals to ensure that every American family can grow with dignity.

March For Moms will hold our fourth rally on May 3, 2020, the weekend before Mother's Day.

More than 2,000 attendees are expected to hear from celebrities, presidential candidates and other political leaders, professional and industry leaders and most importantly, families who have been tragically affected by maternal mortality.

Below are the sponsorship opportunities for the 2020 rally.

PARTNER & SPONSORSHIP LEVELS

Presenting Sponsor: \$30k

- ★ Opportunity for organization to welcome attendees from stage
- ★ Volunteer opportunity for sponsor employees at annual rally
- ★ Logo on annual rally t-shirt
- ★ Logo on banners to appear on either side of presentation stage
- ★ Opportunity for table/organization sponsorship at event
- ★ VIP table for 10 people at weekend welcome dinner for speakers and partners
- ★ Logo placement on front page of March for Moms website throughout 2020
- ★ Logo placement in March for Moms annual report
- ★ Sponsor specific content in March for Moms monthly Newsletter
- ★ Use of March for Moms logo in sponsor organization's marketing materials
- ★ 10 social media posts per year, highlighting partnership



Title Sponsor: \$15k

- ★ Volunteer opportunity for sponsor employees at annual rally
- ★ Logo on annual rally t-shirt
- ★ Logo on banners to appear on either side of presentation stage
- ★ Opportunity for table/organization sponsorship at event
- ★ VIP tickets for 5 people at weekend welcome dinner for speakers and partners
- ★ Logo placement on front page of March for Moms website throughout 2020
- ★ Logo placement in March for Moms annual report
- ★ Sponsor specific content in March for Moms monthly Newsletter
- ★ Use of March for Moms logo in sponsor organization's marketing materials
- ★ 6 social media posts per year, highlighting partnership

Host Sponsor: \$10k

- ★ Logo on banners to appear on either side of presentation stage
- ★ Opportunity for table/organization sponsorship at event
- ★ VIP tickets for 3 people at weekend welcome dinner for speakers and partners
- ★ Logo placement on March for Moms website throughout 2020
- ★ Logo placement in March for Moms annual report
- ★ Use of March for Moms logo in sponsor organization's marketing materials
- ★ 4 social media posts per year, highlighting partnership



Event Sponsor: \$5k

- ★ Logo on banners to appear on either side of presentation stage
- ★ Opportunity for table/organization sponsorship at event
- ★ VIP tickets for 2 people at weekend welcome dinner for speakers and partners
- ★ Logo placement on March for Moms website throughout 2020
- ★ Logo placement in March for Moms annual report
- ★ Use of March for Moms logo in sponsor organization's marketing materials
- ★ 2 social media posts per year, highlighting partnership

**To become a partner and provide your support, please contact
Katie Barrett at katie@marchformoms.org**