

For inquiries or general information:
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2021 RALLY
SPONSORSHIP LEVELS



We align the diverse voices of families, healthcare providers, policymakers, and partners to advocate for birthing people and families' health, well-being and equal access to care.

Presenting Sponsor \$30,000

- Submit a pre-rally video message featured on March for Moms webpage and social media channels
- Sponsor content in March for Moms newsletter before and after the rally
- Be recognized by featuring your logo in all electronic event communications reaching 17,000 people, including:
 - email messages, invitations and social media
 - recognition opportunities in the virtual program
 - post-event thank you on social media
- Promote support for maternal wellbeing with logo featured on front page of March for Moms website all year and using the March for Moms logo in organization's marketing materials
- Receive recognition in March for Moms annual report with logo placement

Title Sponsor \$15,000

- Sponsor content in March for Moms newsletter before and after the rally
- Be recognized by featuring your logo in all electronic event communications reaching 17,000 people, including:
 - email messages, invitations and social media
 - recognition opportunities in the virtual program
 - post-event thank you on social media
- Promote support for maternal wellbeing with logo featured on front page of March for Moms website all year and using the March for Moms logo in organization's marketing materials
- Receive recognition in March for Moms annual report with logo placement

Host Sponsor \$10,000

- Be recognized by featuring your logo in all electronic event communications reaching 17,000 people, including:
 - email messages, invitations and social media
 - recognition opportunities in the virtual program
 - post-event thank you on social media
- Promote support for maternal wellbeing with logo featured on front page of March for Moms website all year and using the March for Moms logo in organization's marketing materials
- Receive recognition in March for Moms annual report with logo placement

FAQ's

Event Sponsor \$5,000

- Be recognized throughout the virtual program
- Feature your logo on post-event thank you on social media
- Promote support for maternal wellbeing with logo featured on front page of March for Moms website all year and using the March for Moms logo in organization's marketing materials
- Receive recognition in March for Moms annual report with logo placement

How will supporting the rally benefit our organization?

March for Moms provides a nationally visible platform to work across a broad coalition of consumers, families, professionals, policymakers and industry representatives to align and amplify national advocacy strategies and policy goals to ensure that every American family can grow with dignity.

What is March for Moms digital presence?

In 2020, March for Moms had:

- 7,500 Facebook followers and an engagement of over 16,000 on Facebook
- 3,200 Twitter followers and an engagement of over 6,000 on Twitter
- 4,200 Instagram followers and an engagement of over 16,000 on Instagram
- over 2,500 email subscribers

Which organizations have supported the rally?

In 2020, industry leaders such as Merck, United Healthcare, Steward Healthcare and professional associations such as Association of Women's Health, Obstetric and Neonatal Nurses (AWHONN), DONA International, American College of Obstetricians and Gynecologists. (ACOG), Nurse Practitioners in Women's Health (NPWH) and American College of Nurse-Midwives (ACNM) supported the rally.

Who will be featured at the event?

Professional and industry leadership and the voices of birthing people and their families who have been challenged by maternal loss and near miss events will be highlighted.